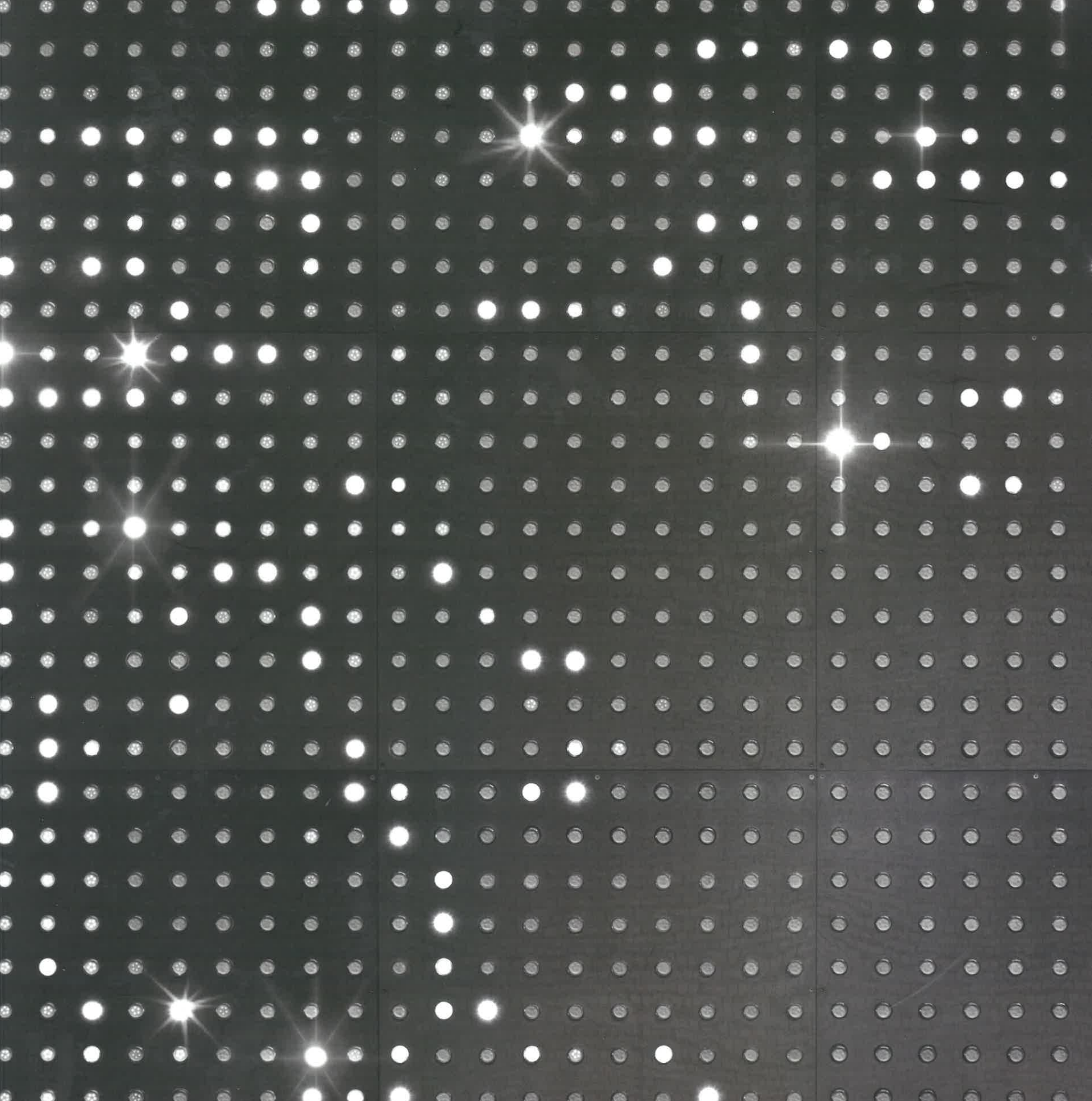


LUXURY

LUXURY MAGAZINE

SUMMER 2016



Los Angeles

The landscape of Los Angeles is changing at a breakneck pace: There's a subway line where no one dared dream there'd be, Downtown is actually a destination (not kidding this time), and everything retro is modern again in Malibu. Hollywood mainstays aren't the only ones on the A-list nowadays, either—designers, tech entrepreneurs, restaurateurs, and influencers of every stripe are bringing their talents to the Left Coast, where good weather is guaranteed and people are talking about more than their agents. What's on their lips: The new Metro, connecting East LA with Santa Monica, Long Beach, Redondo, and even The Valley; the Broad Museum (thebroad.org), which is bringing real culture to still-emerging Downtown; and the mid-city Petersen Automotive Museum (petersen.org), reimaged with squiggly metal ribbons by Kohn Pedersen Fox. And don't forget the shopping: Platform (runyongroup.com) is a high-end retail space that recently took over a four-acre auto dealership and filled it with stacked spaces of artful merchants (from Aesop to the first brick-and-mortar of hat and handbag designer Janessa Leone) interconnected by gardens in Culver City—its SoulCycle and Blue Bottle coffee will no doubt draw the tech workers at Google over in Venice's Silicon Beach, while giving new life to the city's long-dumbed-down mall culture. Meanwhile, in another brilliant stroke of urban renewal, HKS Architects has just debuted plans for its LEED-certified, 80,000-seat LA Rams football stadium, which has lured the St. Louis Rams back to LA for the first time in two decades. The curvilinear structure with a see-through roof will be surrounded by a mixed-use village, in what was only recently 300 acres of abandoned land.

If you're looking for new places to spend the night in the City of Angels now, the options are seemingly limitless. The desert metropolis has many of the major players, in multiples—three Ritz-Carltons, two Four Seasons, and two Dorchesters. When it comes to new, over-the-top suites, the **Peninsula** (peninsula.com) in Beverly Hills just debuted a crazy new Silver Suite that goes for \$6,750 a night and comes with a Rolls-Royce Dawn at your disposal during the month of August. In south Beverly Hills, **Mr. C** just completed five four-story private residences (mrcresidences.com) designed by Ray Kappe—one of which will remain in the hotel's rental pool (rates not yet available). And, in West Hollywood, **The London** hotel has an 11,000-square-foot penthouse with a media room, private elevator, and 5,000-square-foot private roof deck (from \$15,000; thelondonwesthollywood.com).

If your travel plans can wait, a raft of new openings are truly reimagining the hotel experience. Dream Hollywood's yacht-like hotel debuts in June; followed by Ian Schrager's **Edition**; a **Proper Hotel** (by former Viceroy chief Brad Korzen); a **Cavalli Hotel**; and, if all goes as planned, Malibu will soon see the first and only **Nobu Ryokan**—all willing to compete with the new **Aja Malibu** wellness retreat (\$10,000/week; ajamalibu.com), where just eight guests at a time can go for a total-life makeover, like Los Angeles is experiencing right now. Even New York's cherished **NoMad Hotel** will hit the city, in Downtown LA, next summer. ▷



Clockwise from top left: A rendering of the HKS-designed NFL stadium; the Petersen Automotive Museum; a rendering of a residence at Mr. C.

Bottom right: Markus Gull/Getty Images